Putting **employers** at the heart of **inspiring,** informing and communication with the next generation in Cheshire and Warrington

# Introduction to Labour Market Information

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# Introduction to Labour Market Information (LMI)

## Objectives of this presentation

- To know what Labour Market Information (LMI) is
- To know how to find LMI
- To understand how to use LMI

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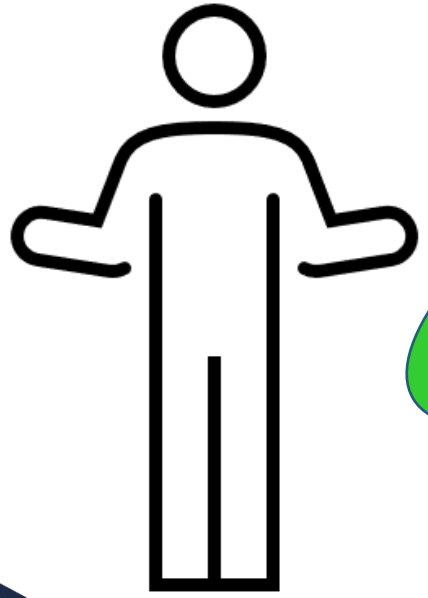
# What is LMI?



Local

Jobs and careers available

**Study routes**

And in the future

# Cheshire and Warrington LMI

Source: National Careers Service and Office for National Statistics August 2020

## Where do people work right now?

### Most jobs

- Wholesale & Retail - 85,000 (17.3%)
- Science & Technology - 65,000 (13.3%)
- Health & Social Care - 52,000 (10.6%)
- Administration - 46,000 (9.4%)
- Manufacturing - 41,000 (8.4%)

### Fewest jobs

- Arts & Entertainment- 12,000 (2.4%)
- Real Estate - 7,000 (1.4%)
- Water, Sewerage & Waste - 4,000 (0.8%)
- Electricity, Gas & Air - 1,750 (0.4%)
- Mining & Quarrying - 600 (0.1%)

### Growth Sectors

- Transport
- Energy
- Health and Social Care
- Science and Innovation
- I.T and Cyber Security

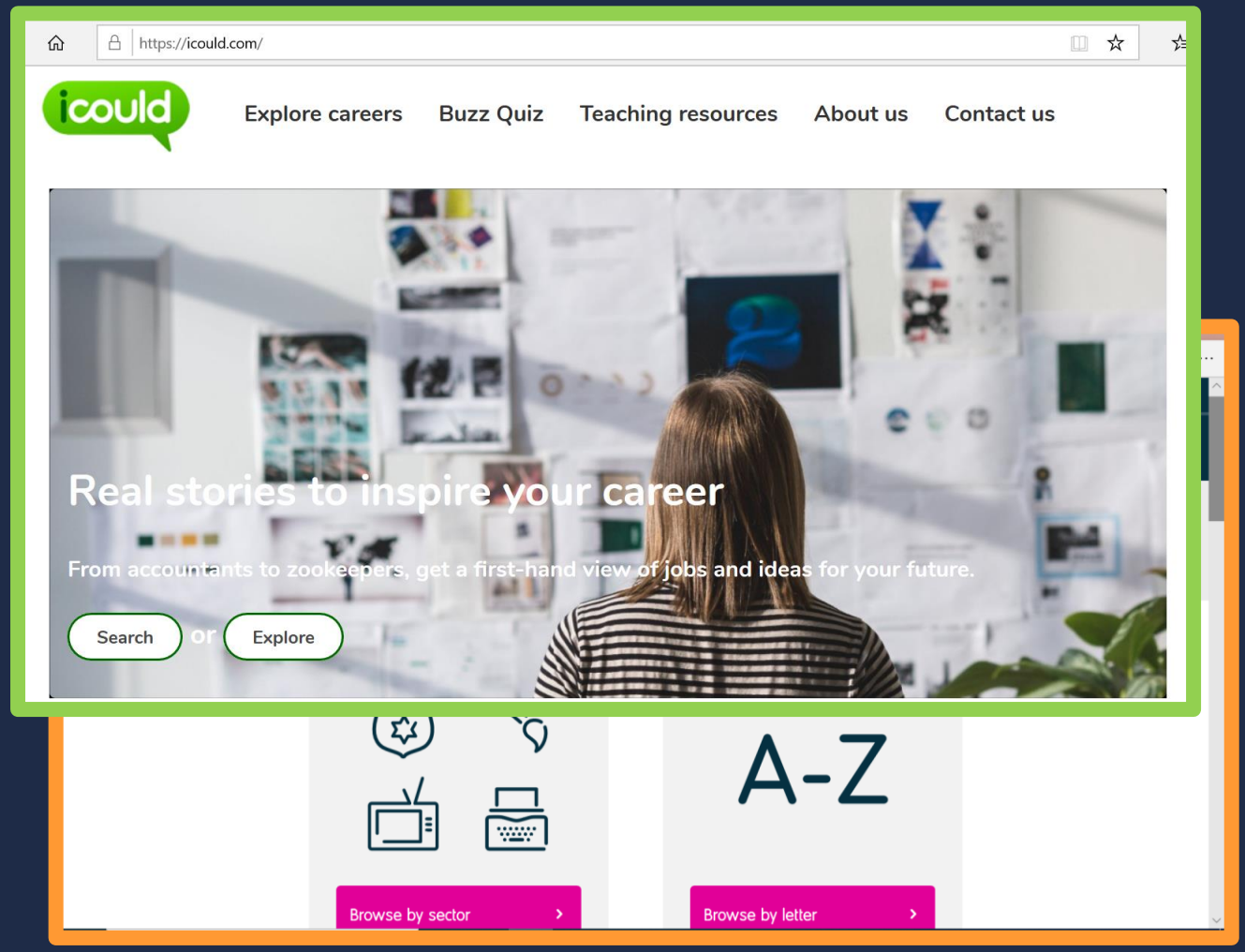
*There are many other sectors that will grow in your region*

## What are some of the region's big name employers?

BARCLAYS, ESSAR, BENTLEY, pets at home, TATA, virgincare, BRITISH SALT, CHESHIRE BUILDING SOCIETY

# What types of LMI are there?

- College and university guides
- Facts and figures in leaflets and on the internet
- Video job profiles
- Job adverts
- People

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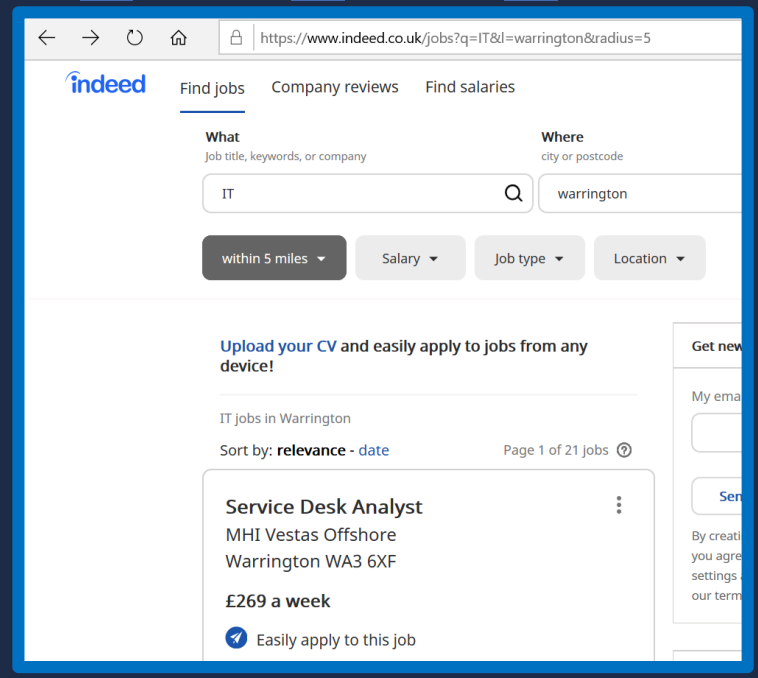
# How can I find out about local LMI?

- Attend events, such as careers fairs
- Visit college and university ‘Open Days’
- Employer visits in school/college
- Use job search websites to find out what vacancies there are in your area

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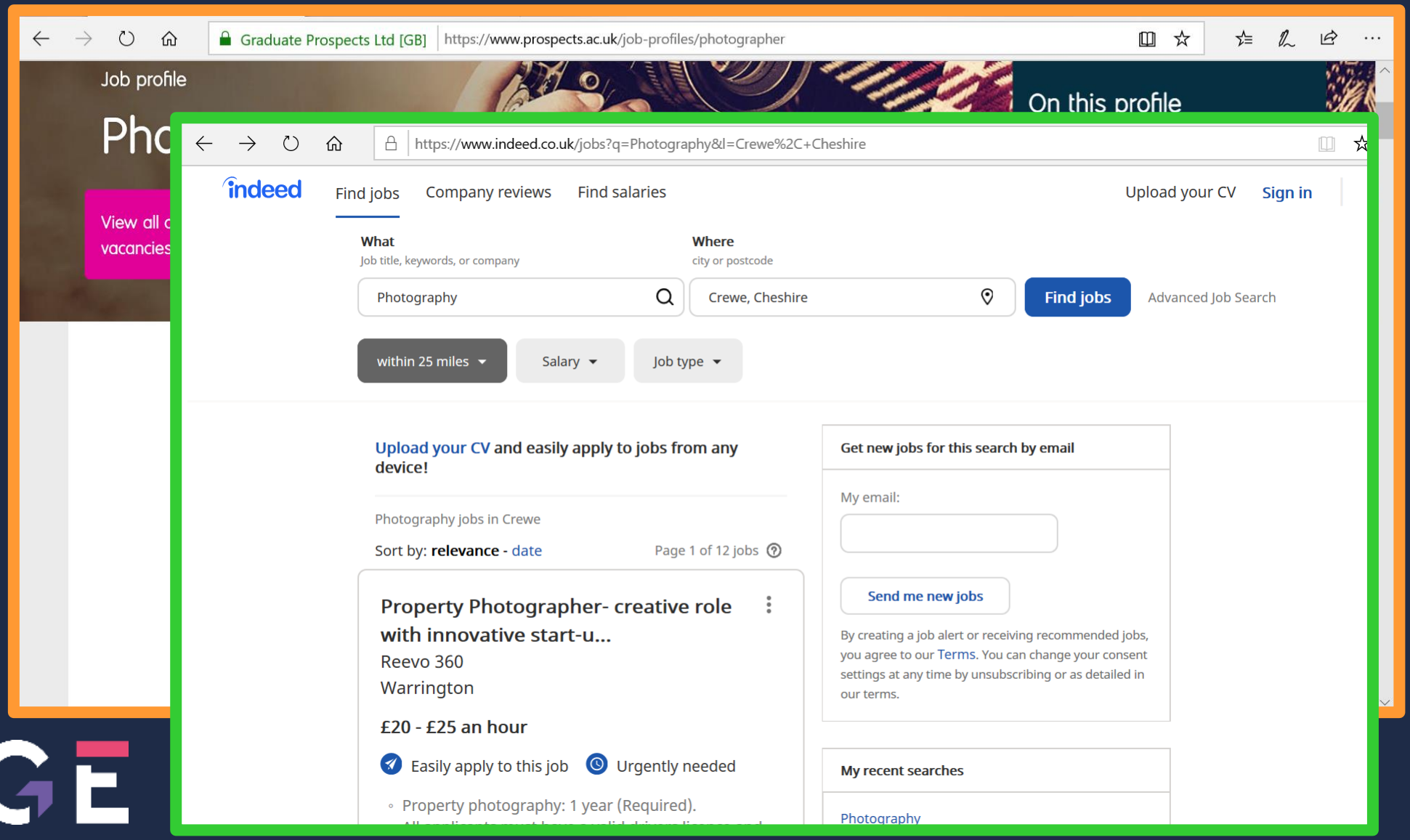
# Example: photography

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# 10 essential terms

1. Curriculum Vitae (CV)
2. Employment (including self-employed and unemployed)
3. Labour market
4. Occupation
5. Recruitment
6. Salary (gross and net)
7. Sector
8. STEM
9. Trends
10. Work

**Gross salary**

What you earn before tax , National Insurance and pension contributions have been removed.

**Net salary**

What you actually 'take home' after deductions

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# Jobs of the future?

- Unpredictable
- Will involve increased use of automation and AI

So, be

- Curious
- Resilient
- Flexible
- Optimistic

Automation can lead to employment growth in some industries, however, employees will need good digital skills.

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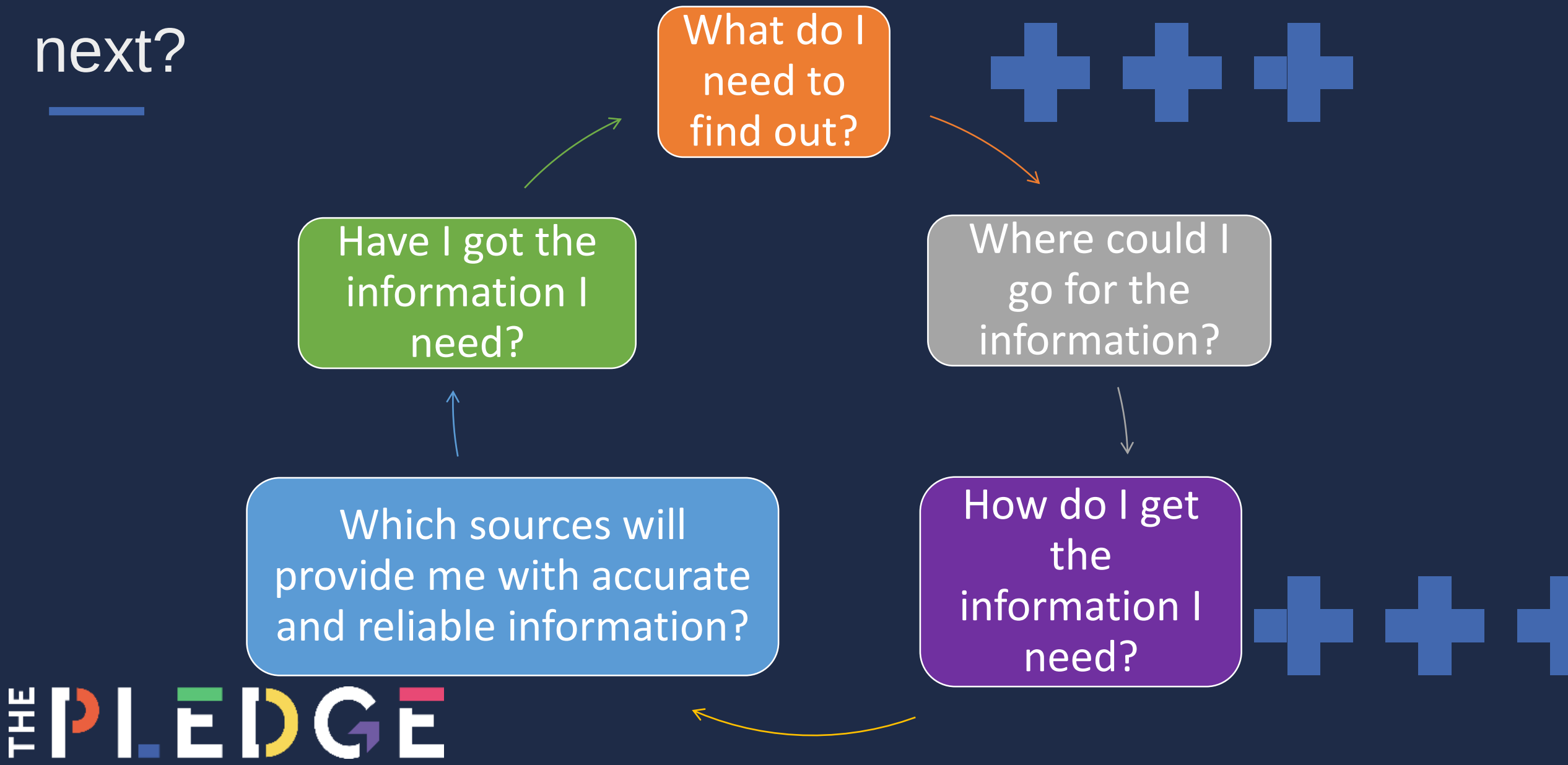
# What should I do next?

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# What should I do next?

- Use the internet to research different jobs and careers in areas that interest you
- Talk to friends and family about their work
- Look for the businesses on your doorstep and research them
- Ask to speak to a careers adviser
- Start to create your CV

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